

RISE Digital Private Placement / Security Token Offering

RISE, pre STO funded with \$11 million, is a Munich-based fintech company developing patent-pending software for systematic trading using artificial intelligence ("AI") and machine learning ("ML") systems. We are changing the way how funds, investors and asset managers invest. To fuel growth, scale internationally and to attack the \$80 trillion asset management industry, we are launching the RSE token with a \$120 million STO target. Join to get your cut of Wall Street profits.

The team is **led by serial entrepreneurs** who've already built multiple successful businesses together & sold for \$200m. Further, RISE is **trusted & backed by a group of highly distinguished internet serial entrepreneurs with \$1B+ in total exits.**

RISE Highlights



\$11+ million financing



Patent-pending proven technology



Serial entrepreneurs with \$200 million exits



Investor team with \$1B+ in total exits

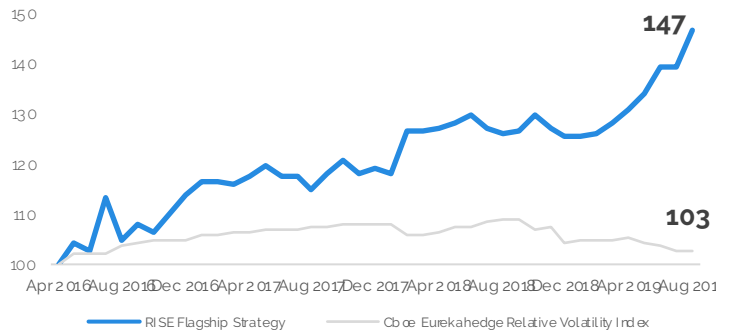
The RISE AI strategies have consistently beaten global indices since 2016. Even in crisis years.

Especially in crisis years, as 2018 has been, the RISE AI is **able to generate upside, even in challenging market conditions**

Performance 2019 YTD*

EH Relative Volatility Index : **-1.06%**
RISE Volatility Strategy: **+16.78%**

*performance data gross of all fees



Product Portfolio | 2 Core Brands. 1 Grand Vision.

RISE Institutional Trading Software

AI trading software for institutional clients with a multi-year track record of systematic trading software development.

Traction

Multiple institutional clients use RISE Software provided by licensed asset managers to manage real money capital allocations.

www.risewealth.com

The RISE Retail Platform

Platform for retail traders to track crypto portfolios, discover trading ideas & (upon regulatory approval) access to all RISE retail products.

Traction

Over 100,000 users have access to the RISE trading app from our previous UpTick brand and over 2,000 beta users for the RISE Scanner.

www.risewealth.com/app

www.risewealth.com/scanner

Offering & Deal Structure

Offered and sold under the exemption provided by section 4(2) of the Securities Act and Rule 506(c) promulgated under Regulation D. In the EU: prospectus exemption rule directive 2003 / 71 / EG. For professional / accredited investors only. \$50,000 min. investment for US investors, 100,000€ min. investment for German investors.

Digital (profit) participation right

- Full repayment of the nominal value (\$1.00) of the token over 25 years, 4% yearly repayment.
- Get a quarterly profit-share dividend of all of RISE's business (20% of the quarterly EBIT)
- Direct participation in the event of an acquisition/ IPO*

The offering is an accelerant for RISE's growth.

Benefits

- Full dilution protection
- Direct participation in the success of serial entrepreneurs
- Existing product & first institutional customers + impressive lead pipeline
- Early participation in a growing company in an industry which is at a tipping point

*In the case of a shareholder exit, the profit share distribution to token holders during the quarter when the exit occurs will be equal to (a) 20% of the sum of the profit share for the 4 calendar quarters immediately preceding such calendar quarter, (b) multiplied by 12 or (c) 20% of the revenue multiplied by 5, if higher than the profit participation.

RISE is led by a seasoned team of founders with a proven track record



Stefan Tittel | CEO

Serial entrepreneur with impeccable track record. The companies founded and led by him were sold for more than \$200m.



Michael Morsch | CFO

Executive with more than ten years experience as CFO in different technology-driven companies in the financial sector.

Tech-investor team with \$1B+ in total exits



What's our Company Edge?



We have a **working product, live customers, revenue traction**



We target a massive market with **patent-pending IP**



We have **AI algorithms** that are ready for prime-time



We have a very well networked founder **team with \$200M+ in venture exits**



We have a **3-year verifiable track-record**



We have a **tech-investor team with \$1B+ in total exits**

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The performance representations contained herein are not representations that such performance will continue in the future or that any investment scenario or performance will even be similar to such description. Any investment described herein is an example only and is not a representation that the same or even similar investment scenarios will arise in the future or that investments made will be profitable. No representation is being made that any investment will or is likely to achieve profits or losses similar to those shown. In fact, there are frequently sharp differences between prior performance results and actual results achieved by a particular trading program.

Performance depicted herein is unaudited but was derived from actual trading results in a proprietary account. Performance shown is gross of all fees and expenses and assumes reinvestment of all distributions. Because clients have different fee arrangements and depending upon the timing of a specific investment, net performance for an individual client may vary from the gross performance stated herein. Actual returns will vary among clients in accordance with the terms of the pertinent investment management agreements. Investment returns and the principal value of an investment will fluctuate and may be quite volatile. In addition to exposure to adverse market conditions, investments may also be exposed to changes in regulations, change in providers of capital and other service providers. Investors risk loss of their entire investment. Past performance is no guarantee of future results.

Indices:

References to indices contained herein are not intended to compare to the actual performance of rise, but solely for the purpose of comparison to certain industry segments. Reference to the cube index above or other indices are for comparative purposes only. Holdings may vary significantly from the holdings that comprise the index above. Past performance of an index should not be construed as an indicator of future performance of your account.

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Forward looking statements:

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- (a) with regard to securities whose denomination per unit amounts to at least EUR 100,000 (or equivalent) (if applicable); and
- (b) with regard to securities addressed to investors who acquire securities for a total consideration of at least EUR 100,000 (or equivalent) per investor, for each separate offer.

provided that such offer or invitation referred to in (a) and (b) above shall result in a requirement for the publication of a prospectus pursuant to (i) article 3 of the Prospectus Directive or (ii) article 1 of the Prospectus Regulation, respectively, or of a supplement to a prospectus pursuant to (y) article 16 of the Prospectus Directive or (z) article 23 of the Prospectus Regulation, respectively. In any case, RISE will not make available Tokenized Participation Rights to investors who wish to acquire Tokenized Participation Rights in amount less than EUR 100,000 (or equivalent). For the purposes of this provision, the expression "an offer of Tokenized Participation Rights to the public" in relation to any Tokenized Participation Rights proposed to be issued by RISE in any member state means the communication in any form and by any means of sufficient information on the terms of the offer and the Tokenized Participation Rights proposed to be issued by RISE so as to enable an investor to decide to purchase or subscribe for such Tokenized Participation Rights, as the same may be varied in that Member State by any measure implementing the Prospectus Directive in that relevant member state. The Tokenized Participation Rights may only be offered or sold in the Grand Duchy of Luxembourg (Luxembourg) to professional investors within the meaning of Luxembourg act of 12 July 2013 on alternative investment fund managers (the "AIFM Act"). 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While such sources are believed to be reliable, neither RISE nor any of its affiliates assume any responsibility for the accuracy or completeness of such information. Neither delivery of this information nor any statement herein should be taken to imply that any information contained herein is correct as of any time subsequent to the date hereof. No person has been authorized to make any statement concerning RISE or the sale of the Tokenized Participation Rights discussed herein other than as set forth in the applicable Offering documents, and any such statements, if made, must not be relied upon.

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